RPO case study: ramping up hiring to support public need during the COVID-19 pandemic.

industry: government agency

challenges & goals

State governments responded effectively to COVID-19 by drastically increasing the number of healthcare-related resources available to support the state population during the outbreak. The agency experienced a high infection rate and was under immense pressure to support its people.

solution

Implementing project-based recruitment process outsourcing (RPO), the agency collaborated with Randstad Sourceright on an agile recruitment strategy to source, screen and hire the necessary talent.

key results

Within 24 hours, a project team of more than 20 individuals was assembled, a customized landing page was developed and technology was configured to support the project. Within one week, the project team grew to more than 30 individuals and screened 6,000 expressions of interest, providing the government agency with a visible talent landscape.

> read the full case study